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One of the reasons why Beaver County is such a special place to live is because of its many annual festivals. These family-friendly events bring communities together and give us a chance to spend quality time with our friends and neighbors.

The Midland 4th of July Parade and Celebration is one of Beaver County's best annual events. If you've never experienced it before, the parade draws thousands of people from all over as it makes its way along Midland Avenue and up into the park in the center of town. Featuring floats, bands, vintage tractors, clowns, and more, the parade is always a great kickoff to the town's Independence Day festivities.

After the parade, people head down into the park behind Lincoln Park Performing Arts Charter School for good food, fun carnival rides, and great live music all day long until the incredible Pyrotechnico fireworks show later that night. It's one of Beaver County's premier summer events, and it's definitely the best day of the year in Midland.

Of course, this amazing annual celebration couldn't happen without the hard work and support of so many individuals and organizations. As a non-profit event, we are 100% dependent on sponsorships and donations from local businesses and the general public.

With that in mind, we would like to ask you to support this important annual event. Any amount you can give will help us keep this wonderful yearly tradition alive for generations to come.

Thank you in advance for your support.

Sincerely,

The Midland 4th of July Parade and Celebration Committee



JULY 2-4, 2016
MIDLAND, PENNSYLVANIA

INFO@MIDLAND4TH.COM ✉
WWW.MIDLAND4TH.COM 🌐

FACEBOOK.COM/MIDLAND4THOFJULY 📘

ABOUT THE MIDLAND 4TH OF JULY

The Midland 4th of July Parade and Celebration is one of the biggest, best, and most anticipated annual events in Beaver County!

Starting with a legendary parade that draws thousands of people from all over the region, this celebration features food, fun, and entertainment for all ages. When the sun goes down, the skies light up with the breathtaking fireworks show, putting an exclamation point on what's always a memorable weekend.

For Midland natives and alumni of Lincoln High School, the 4th of July three-day celebration is a special time when old friends can reunite and reconnect as they share cherished memories of times gone by.

It's truly one of Beaver County's premier summer events, and it's definitely one of the best days of the year in Midland.

SPONSORSHIPS

Of course, this amazing celebration wouldn't be possible without the hard work and support of so many individuals and organizations. As a non-profit event, we are 100% dependent on sponsorships and donations from local businesses and the general public.

GET INVOLVED

The Midland 4th of July needs your support in order to be a success!

If you would like to volunteer, please contact:

Poobie Adkins
724-624-4238
www.Midland4th.com

MIDLAND 4TH OF JULY 2015 SPONSORSHIPS

Friend of Midland Sponsorship \$100

- Company name listed as a sponsor on 4th of July website for 2016
- Company name listed as a sponsor in official celebration program

Sparkler Sponsorship \$250

- Quarter page ad in program *(please provide camera-ready ad: 3.625"H x 2.125"W)*
- Company name on 4th of July website for 2016
- Company recognition on 4th of July Facebook page

Red Sponsorship \$500

- Half page ad in program *(please provide camera-ready ad: 3.625"H x 4.5"W)*
- Company logo with hyperlink on 4th of July website for 2016
- Company logo on t-shirt *(need sponsorship commitment by April for this benefit)*

White Sponsorship \$1,000

- Full page ad in program *(please provide camera-ready ad: 7.5"H x 4.5"W)*
- Company logo with hyperlink on 4th of July website for 2016
- Company logo on t-shirt *(need sponsorship commitment by April for this benefit)*
- Company recognition in all press releases, print and advertising materials

Blue Sponsorship \$3,000+

- Company recognition in all press releases, print materials, advertising materials
- Full page ad in program *(please provide camera-ready ad: 7.5"H x 4.5"W)*
- Ability to be in the parade, or to have your banner displayed during the parade *(please provide banner)*
- Your banner to be displayed on the main stage *(please provide banner)*
- Company Logo on 4th of July Website designated as a Blue Sponsor for 2016
- Company recognition on 4th of July FB page
- Company Logo on T-shirt *(need sponsorship commitment by April for this benefit)*
- Live Mentions by MC during 4th of July Entertainment

SPONSOR PLEDGE FORM

Midland 4th of July

Print name of donor as you wish to be listed

will contribute \$ _____ payable to **Midland 4th of July**

Authorizing Signature

Print Name & Title

Print Name of Contact Person (if different)

Contact Phone

Street Address

City State Zip

Contact E-mail

Company website URL

Please make checks payable to **Midland 4th of July** and send to: **P.O. BOX 175, MIDLAND, PA 15059 • WWW.MIDLAND4TH.COM**
Contact Erica Manypenny for more information at ricarae2@gmail.com.

THANK YOU! WE TRULY APPRECIATE YOUR SUPPORT!